

Message Text

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PAGE 01 TAIPEI 00659 010435Z
ACTION EA-12

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FM AMEMBASSY TAIPEI
TO USDOC WASHDC
INFO SECSTATE WASHDC 6294

UNCLAS TAIPEI 0659

E.O. 11652: N/A
TAGS: BEXP, TW
SUBJECT: FOREIGN BUYER PROGRAM: VISIT OF GENERAL MANAGER OF
YU ZONG ENTERPRISE

1. YU ZONG ENTERPRISE CO., LTD., CAPITALIZED AT US\$250,000 WITH SALES VOLUME OF US\$2.5 MILLION PER ANNUM, IS ONE OF LEADING FOOD PROCESSORS IN TAIWAN. MR. T. T. HUNG, GENERAL MANAGER OF YU ZONG, PLANS TO VISIT THE INTERNATIONAL EXPOSITION FOR FOOD PROCESSORS (FEB. 12-15) IN CHICAGO AND THE THIRD INTERNATIONAL FOOD AND AGRICULTURAL TRADE SHOW (FEB. 16-18) IN NEW ORLEANS. APART FROM THE SHOWS, MR. HUNG WISHES TO VISIT U.S. CANNERIES AS WELL AS CANDY, SNACKS, AND FOOD PACKAGING PLANTS FOR DISCUSSION OF POSSIBLE LICENSING OR JOINT VENTURE IN TAIWAN.

2. MR. HUNG WILL BE IN CHICAGO FEB. 10-15 AND WILL STAY AT HILTON HOTEL. HE WILL DEPART FOR NEW ORLEANS ON FEB. 15 MORNING AND STAY AT HILTON HOTEL TILL 18TH. PRIOR TO RETURN TO TAIWAN, HE WILL SPEND ONE DAY (FEB. 19) IN LOS ANGELES AT MAYFLOWER HOTEL. MR. HUNG WAS ADVISED TO CALL DOC DISTRICT OFFICES IN THESE CITIES UPON ARRIVAL.

3. ACTION REQUESTED: ASSISTANCE FROM FOREIGN BUYER PROGRAM IN ARRANGING VISITS TO THE TWO TRADE SHOWS AND APPOINTMENTS WITH U.S. FOOD PROCESSING INDUSTRIES. MR.
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HUNG ALSO WISHES TO BE INFORMED OF ANY CANCELLATION OF SHOWS CAUSED BY BAD WEATHER. EMBASSY WOULD APPRECIATE EARLY REPLY FROM DOC FOR TRANSMITTAL TO HIM PRIOR TO DEPARTURE.
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Message Attributes

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